

## **Angharad N. Valdivia**

Media and Cinema Studies/Institute of Communications Research  
University of Illinois at Champaign-Urbana  
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Champaign, IL 61820  
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### **EDUCATION**

UNIVERSITY OF ILLINOIS Urbana-Champaign 1991, Ph D in Communications  
Dissertation: Gender, Press and Revolution: A textual analysis of three newspapers in  
Nicaragua's Sandinista period, 1979-1988.  
UNIVERSITY OF CALIFORNIA AT SAN DIEGO 1982  
B. A. [Double major in Communications and History]

### **PROFESSIONAL EXPERIENCE**

PROFESORA VISITANTE, (October, 2013). Seminario de profundización teórica: "Géneros,  
Representación y Medios." Doctorado en Comunicación, Universidad del Norte, Barranquilla,  
Colombia.

SENIOR FULBRIGHT SPECIALIST, 2012-2017. First assignment, University of Chile  
(Santiago). July-August, 2012.

PROFESORA VISITANTE DISTINGUIDA, Grupo Santander, Universidad Complutense,  
Madrid, Spain, Summer 2012.

FOUNDING HEAD, Department of Media and Cinema Studies

INTERIM DIRECTOR, Institute of Communications Research  
University of Illinois at Champaign-Urbana, 2009-

Courses taught:

- a. Doctoral Seminars--International Communications, Transnational Multicultural Studies, and  
Professional Seminar
- b. Undergraduate Courses--Popular Culture, International Communications, Gender and  
Popular Culture in Latina/o Studies, Disney Studies

VISITING PROFESSOR [2007-8] St. Louis University at Madrid, Spain.

RESEARCH PROFESSOR [Fall 2004- ] UIUC

RESEARCH ASSOCIATE PROFESSOR, [Fall 1998-Spring 2004] UIUC  
Institute of Communications Research and Media Studies Program, also a member of the following faculties: Gender and Women's Studies Program, Latina/Latino Studies Program, Center for Latin American and Caribbean Studies, Women and Gender in Global Perspectives Program, and Unit for Interpretive Criticism

VISITING SCHOLAR, Centre of Latin American Studies and Lucy Cavendish College, University of Cambridge, England [Fall 2000-Summer 2001]

RESEARCH ASSISTANT PROFESSOR, Institute of Communications Research and Media Studies Program, University of Illinois at Champaign-Urbana [Fall 1994-Spring 1998]

DISTINGUISHED VISITING PROFESSOR, Faculty of Education, York University, Toronto, Canada, Summer 1996  
Course taught: Media, Culture, and Pedagogy

VISITING SUMMER SCHOLAR, UC San Diego, La Jolla, California, Summer 1994

ASSISTANT PROFESSOR, The Pennsylvania State University, University Park, PA, Spring 1991 -Spring 1994  
Courses taught: International Communications [upper division]; International Issues [graduate seminar]; Comparative Media Systems; Women, Minorities and the Media; Mass Media and the Public; History of Broadcasting and Cable

DIVERSITY CONSULTANT, Highlights Magazine, Spring 1991-Spring 1993

INSTRUCTOR, The Pennsylvania State University, University Park, Spring 1989 - Fall 1990

TEACHING ASSISTANT, University of Illinois, Champaign-Urbana, Fall 1986-Spring 1988  
Courses taught: American Broadcasting and Telecommunications, Women and the Media, Principles of Rhetoric and Composition

RETENTION COUNSELOR, Educational Opportunities Program, 1986-1988 University of Illinois, Champaign-Urbana  
Maintained a caseload of minority students, assisting them in all aspects of university life--including academic, financial, and personal counseling, time budgeting, etc

ORIENTATION COUNSELOR, Office of Minority Students Affairs, University of Illinois, Champaign-Urbana, Summer 1987  
Advised incoming first-year minority students on strategies for their first year of university classes.

RESEARCH ASSISTANT to Ellen Wartella, Thomas Guback, Eleanor Blum, and Willard Rowland, University of Illinois, 1983-1989

ADMINISTRATIVE ASSISTANT, Practorcare, San Diego, CA., 1982-3  
All aspects of managerial and administrative duties in a software company

## **LANGUAGES**

English and Spanish, native fluency  
French, some reading and speaking

## **PUBLICATIONS**

### **Books**

Feminism, Multiculturalism and the Media: Global Diversities., (ed.) Newbury Park: Sage, 1995.

A Latina in the Land of Hollywood and Other Essays on Media Culture. Tucson: University of Arizona Press, 2000.

Communications and Culture, section of the Routledge International Encyclopedia of Women. New York: Routledge, 2000.

Media Studies Companion (ed.) Oxford: Blackwell, 2003, re-issued in electronic form in 2005; re-issued in paperback 2006; distributed in Chinese 2008.

Latina/o Communication Studies Today (ed.). New York: Peter Lang. 2008.

Latina/os and the Media. Cambridge, U.K.: Polity Press, (2010)

Mapping Latina/o Studies: An Interdisciplinary Reader, co-edited with Matt Garcia. New York: Peter Lang, 2012.

The International Encyclopedia of Media Studies (ed.). (2012/2013) Oxford: Wiley-Blackwell. [7 volumes, each with 25-30 original essays].

Introduction to Media Studies (2013). CITES: University of Illinois. **E-text** developed for use in undergraduate class, includes multimedia elements as well as built-in teaching assessments and outcomes.

Latinas in popular culture: Uses and abuses of hybridity. Blackwell/Wiley: Malden, MA (forthcoming).

### **Journal Editorship**

Editor-in-chief of *Communication Theory*, July 2008-2011.

### **Journal Articles**

“Latina/os and/in the Media” (2013). *Politique Americaine*. Paris.

“Amnesia and the Myth of Discovery: Lessons from transnational and women of color communication scholars.” (2013). *Critical/Cultural Studies in Communications*. 10:2, published online 10 July.

“Building a Feminist Trajectory.” (2011). *Communication, Culture & Critique*. 4:4, 355-360.

“Academic Labor and Administration in Communication Studies.” (2011). *International Journal of Communication*.

“Feminist Scholarship in the New Decade: Three Challenges to Steer Us through Turbulent Times” (2010). *Women & Language*. 33:1, 109-112.

“Living in a hybrid material world: Girls, ethnicity and doll products.” (2009). *Girlhood Studies: An Interdisciplinary Journal*. 1:3, 173-193.

“Girls and Global Television: Notes on a Collaborative Effort.” (2008). *Journal of Children and Media*. 2:2, 175-180.

“Latina Girls and Communication Studies” (2008). *Journal of Children and Media*. 2:1, 86-87.

“Long Live Jim Carey!” (2007). *Popular Communication*. 5:1, 13-15.

“The Location of the Spanish in Latinidad: Examples from contemporary U.S. popular culture” (2005). *Letras Femeninas*, 31:2, 60-78.

“Latinas as Radical Hybrid: Transnationally Gendered Traces in Mainstream Media” (2004). *Global Media Journal*, 2:4. (<http://lass.calumet.purdue.edu/cca/gmj/refereed.htm>)

“Latina/o Communication and Media Studies Today.” (2004). *Communication Review*, 7:2, 107-112.

"Brain, Brow or Bootie: Iconic Latinas in Contemporary Popular Culture." (with Isabel Molina G. 2004). Communication Review, 7:2, 205-221.

Reprint in R. Weitz (2010). *The Politics of Women's Bodies: Sexuality, Appearance, and Behavior*. New York: Oxford, pp. 155-162.

"What is over? Ruminations from one who has already lived through another September 11." (2002). Critical Studies, Cultural Methodologies, 2:3, 354-358.

"bell hooks: Ethics from the Margins" (2002). Qualitative Inquiry, 8:4, 429-447.

"Rhythm is gonna get you! Teaching Evaluations and the Feminist Multicultural Classroom" (2001). Feminist Media Studies, 1:3, 387-389.

"Visionary research and politics: Teaching, mentoring, and research into a more progressive era." (2001). Television and New Media, 2:1.

"La Vida es Loca Latina/o." (1999). Critical Studies in Mass Communication, 16(4): 482-484.

"Clueless in Hollywood: Single Moms in Contemporary Family Movies" (1998). Journal of Communication Inquiry, 22:3, 272-292.

"Stereotype or Transgression? Rosie Perez in Hollywood Film" (1998) The Sociological Quarterly, 39(3), 393-408.

"Xuxa at the Borders of Global Television" (principal author) with Ramona Curry (1998). Camera Obscura, 38:1, 32-61.

"New Technologies, Old Issues" in Razon y Palabra, Mexico City: Mexico, <http://www.cem.itesm.mx/dacs/publicaciones/logos/> October, 1997.

"The Uses of Culture: Canon Formation, Postcolonial Literature and the Multicultural Project," with Cameron McCarthy and Nadine Dolby, in The International Journal of Inclusive Education, vol. 1, no. 1, pp. 89-100, 1997.

"Measuring the Moment: A Time to Kill and the Pedagogy of Retributive Justice" with Cameron McCarthy, in Review of Education/ Pedagogy/Cultural Studies, 19:3, Summer 1997.

"Is Modern to Male as Traditional is to Female? Re-visioning Lerner and Schramm's Gender Construction in International Communications" (1996). Journal of International Communications, 3:1, 5-25.

“Rosie Goes to Hollywood: The Politics of Representation.” (1996). Education/ Pedagogy/ Cultural Studies, 18: 2, 122-141.

“Feminist Currents in Global Studies: A Review Essay” in Journal of Communications, May 1995.

"Images of women in the Nicaraguan Revolution," Chasqui, no. 34, Apr-June 1990.

"Women-centered Media Communications within Nicaragua," Women and Language, volume XIII, number 1, Fall 1990: 59-63.

"Theoretical problems in studying women in the Third World Women and Language, volume XI, number 2, Winter 1988: 44-45.

### **Book Chapters**

“Latina/os, Media Studies, and Interdisciplinary Implications” (forthcoming). In F. Zolin-Vesz and L. Mendonça de Lima (Eds.), *Silent discourses and contents in the Spanish teacher education*. Editorial Universidade Federal de Goiás, Brazil.

“Media Studies: The Interdiscipline of the Present and the Future” (2012, revised May 2013 in conjunction with publication of the “Methodologies” volume). *The International Encyclopedia of Media Studies*. London: Wiley.

“Latinas on television and film: exploring the limits and possibilities of inclusion” (2013). *The Routledge Companion to Media and Gender*. Carter, C., L. Steiner, and L. McLaughlin (Eds.) Oxford: Routledge.

“Media and Minority Children”, co-authored with M. Rivera (2013). *The Routledge Handbook of Children, Adolescents and Media*. Lemish, D. (Ed.). Oxford: Routledge.

“Transnationalism, hybridity, and Latinidad: Gendered Discourses of Ethnicity.” (2011). In R. Hegde [Ed.] *Circuits of Visibility: Gender and Transnational Media Cultures*. New York: NYU Press.

"This Tween Bridge over my Latina Girl Back: US Mainstream Negotiates Ethnicity," (2011) in M. C. Kearney [Ed.] *Mediated Girlhoods*. New York: Peter Lang, pp. 93-109.

“Socio-Economic Features and Impact on Communications” (2010) in "[The Maule \(Chile\) Earthquake of February 27, 2010: Consequence Assessment and Case Studies](#)" (Mid America Earthquake Center, MAE, University of Illinois, College of Engineering), pp. 155-169.

“Space: The Possibilities and Limits of the Conversational Model” (2010) in C. Christians and L. Steiner [Eds.], Key Concepts in Critical and Cultural Studies. Champaign, IL: University of Illinois Press, pp. 26-39.

“Disciplining the Ethnic Body: Latinidad, Hybridized Bodies, and Transnational Identities” with Isabel Molina Guzman (2010) in L. Reed and P. Saukko [eds.], Governing the Female Body: Science, Media and the Production of Femininity. Albany, New York: SUNY Press, pp. 206-231.

“Mixed race on Disney Channel: From *Johnnie Tsunami* to the *Cheetah Girls*” (2009) in M. Beltrán and C. Fojas [Eds.] Mixed Race Hollywood: Multiraciality in Film and Media Culture. New York: NYU Press.

“Contemporary Issues on the Ethics of Art and Entertainment” (2008) in C. Christians and L. Wilkins [Eds.]. Handbook of Mass Media Ethics. New York: Lawrence Erlbaum.

“Popular Culture and recognition: Narratives of youth and Latinidad” (2007) in N. Dolby and F. Rizvi [Eds.], Youth Moves: Identities in Global Perspective. New York: Routledge.

“Is Penélope to J-Lo as Culture is to Nature? Eurocentric approaches to “Latin” beauties” (2007) in M. Mendible (Ed.) Bananas to Buttocks: The Latina Body in Popular Culture. Austin: University of Texas Press.

“Feminism and the Media” with Sarah Projansky (2006). In Dow, B. J. and J.T. Wood [Eds.], SAGE Handbook of Gender and Communication, pp. 273-296. Newbury Park, CA: Sage.

“Geographies of Latinidad: Constructing Identity in the Face of Radical Hybridity” (2005) in W. Crichtlow, G. Dimitriadis, N. Dolby, and C. McCarthy [Eds.], Race, Identity, and Representation, New York: Routledge, pp. 307-317.

“Exploring Dora: Re-embodied latinidad on the Web” with S. Harewood (2005) in S. R. Mazzarella [Ed.] Girl Wide Web: Girls, the Internet, and the Negotiation of Identity. New York: Peter Lang.

“A Latina in the Land of Hollywood: Transgressive Possibilities” (2003) in G. Kirk and M. Okazawa-Rey [eds.], Women’s Lives: Multicultural Perspectives, pp. 49-57. Boston: McGraw Hill.

“Salsa as Popular culture: Ethnic Audiences constructing an identity” (2003) in A. Valdivia (Ed.), Media Studies Companion, 399-418, Oxford: Blackwell.

“Targeting Minorities” (2003). In T. Miller (Ed.) Television Studies. London: BFI.

“What is Over? Ruminations from one who has already lived through another September 11” (2003) in N. K. Denzin and Y S. Lincoln [Eds.] 9/11 in American Culture. New York: Altamira Press.

“Radical Hybridity: Latina/os as the Paradigmatic Transnational Post-Subculture.” (2003). In D. Muggleton and R. Weinzierl [eds.] The Post-Subcultures Reader. London: Berg Publishers.

“bell hooks: Ethics from the Margins” (2002). In C. Christians and S. Bracci (eds.) Communicative ethics in media contexts. New York: Peter Lang.

“Community Building through dance and music: Salsa in the Midwest.” (2001). M. Flores and C. von Son [eds.] Double Crossings: EntreCruzamientos. New Jersey: Ediciones Nuevo Espacio.

“Xuxa at the Borders of US TV: Negotiation over gender, race, and national identity” (2000) with Ramona Curry in Sex & Money: Feminism and Political Economy, E. Riordan and E. R. Meehan, eds. Minneapolis, Minnesota: University of Minnesota Press.

“Repensando a Pedagogia para o século XXI: Garotas adolescentes, cultural popular e a política de indidentades juvenis” (1999) in Século XXI: Qual conhecimento? Qual currículo, Luiz Heron da Silva, ed. Petrópolis, Brasil: Editora Vozes.

with Rhiannon S. Bettivia “A Guided Tour Through the World of One Adolescent’s Girl Culture”, (1999) in S. Mazzarella and N. Pecora [eds.] Growing Up Girls: Popular Culture in the Creation of Identities, pp. 159-174. New York: Peter Lang.

with Rhiannon S. Bettivia “Gender, generation, space, and popular music” (1999), in C. McCarthy et al, [eds.] Sound Identities: Music and the Cultural Politics of Education. New York: Peter Lang.

“The Uses of Culture: Canon Formation, Postcolonial Literature and the Multicultural Project,” with Cameron McCarthy and Nadine Dolby (1998) in C. McCarthy, The Uses of Culture: Education and the limits of ethnic affiliation. New York: Routledge.

“The Uses of Culture: Canon Formation, Postcolonial Literature and the Multicultural Project,” with Cameron McCarthy and Nadine Dolby, (1997). Cultural Studies: A Research Volume 2, pp. 3-15.

“Big Hair and Bigger Hoops: Rosie Perez Goes to Hollywood” (1997) in J. N. Martin, T. K. Nakayama, and L. A. Flores [eds.] Readings in Cultural Contexts. New York: Mayfield.



“The Secret of my Desire: Gender, Class, and Sexuality in Lingerie Catalogs” (1997) in K. T. Frith [ed.] Undressing the Ad: Reading Culture in Advertising. New York: Peter Lang.

"Feminist Media Studies in a Global Setting: Beyond Binary Contradictions and into Multicultural Spectrums" (1995) in A. N. Valdivia [ed.] Feminism, Multiculturalism and Media Studies: Global Diversities, Newbury Park: Sage.

"Women's Revolutionary Place," (1992) in Lana F. Rakow [ed.] Making Meaning: The New Feminist Scholarship on Communication. New York: Routledge.

"U.S. Intervention in Nicaraguan and other Latin American media" (1991) in T. W. Walker (ed.) Nicaragua: Revolution and Counter- revolution, 1979-1990. Boulder: Westview Press.

### **Encyclopedia Entries**

“Media Studies” (2010) in Ronald Jackson [Ed.] Encyclopedia of Identity. Newbury Park: SAGE.

“Latina Feminist Media Studies” (2008, updated 2012). *The International Encyclopedia of Communication* (ed. Donsbach), Volume IV. Wiley-Blackwell (Oxford, UK and Malden, MA), 2008. 2663-2666.

“Dora the Explorer” (2007). In C. A. Mitchell and J. Reid-Walsh [Eds.] Girl Culture [Two Volumes]: An Encyclopedia. Westport, CT: Greenwood Publishing Group.

“Latina Presence in Popular Culture” (2007). In C. A. Mitchell and J. Reid-Walsh [Eds.] Girl Culture [Two Volumes]: An Encyclopedia. Westport, CT: Greenwood Publishing Group.

“Jennifer Lopez” (2006) in Hispanic American Biographies. Oxford: Brown Publishing Group.

“Salma Hayek” (2006) in Hispanic American Biographies. Oxford: Brown Publishing Group.

“Film Producers” (2005) in Suzanne Oboler and Deena Gonzales (eds.) Oxford Encyclopedia on U.S. Latinos. New York: Oxford University Press.

“Popular Culture” (2003) in Rashmi Luthra (ed.) Encyclopedia of Life Support Systems (EOLSS). Paris: UNESCO.

“Culture of Consumption” (2003) in Rashmi Luthra (ed.) Encyclopedia of Life Support Systems (EOLSS). Paris: UNESCO.

“Media Studies Theory” (2000) in Global Women’s Encyclopedia (C. Kramer and D. Spender, eds.) New York: Routledge.

“Images of Women” (2000) in Global Women’s Encyclopedia (C. Kramer and D. Spender, eds.) New York: Routledge.

### **Book Reviews**

CHOICE reviewer for Girl Studies, Gender Studies, and Latina/o Studies (2008-)

*Girls Gone Skank: The Sexualization of Girls in American Culture* (2008/2008)

*The Lolita Effect: The media sexualization of girls and what we can do about it* (2008/2009)

*Tomboy: A Literary and Cultural History* (2008/2009)

*Pleasures and Perils: Girls' Sexuality in a Caribbean Consumer Culture* (2009/2009)

*Feminism, Inc.: Coming of Age in Girl Power Media Culture* (2009/2010)

*Who do they think they are? Teenage girls & their avatars in spaces of social online communication* (2010/2010)

*Surfer Girls in the New World Order* (2010/2011)

*Disciplining Girls: Understanding the Origins of the Classic Orphan Girl Story* (2011/2012)

*Single women in popular culture: The limits of post-feminism* (2012/2012)

*Latina/o Stars in Their Eyes: The making and meanings of film and TV stardom* (2009/2010)

*Latinas Committing Suicide: When cultures, families, and daughters collide.* (2011/2011)

“¿Que Onda? Urban Youth Culture and Border Identity” (2008). *Chicana/Latina Studies: The Journal of Mujeres Activas en Letras y Cambio Social*.

“Latino/a Popular Culture” (2003). Popular Communication, 1:3, 243-247.

“Crowding Out Latinos: Mexican Americans in the Public Consciousness” (2001). The Journal of Communications. 51:1, pp. 207-209.

“Talking Visions: Multicultural Feminism in a Transnational Age” (2000). The Journal of Communications. 50: 4, pp. 212-213.

### **Interviews and Online Resource Articles**

Interview in holacultura.com about Latina/o US Cotidiano exhibit in Washington, DC. April 2013 [<http://www.holacultura.com/2013/04/12/latino-cotidian/>]

Featured commentary on “Latinos Beyond Reel: Challenging a media Stereotype.” (2013). Media Education Foundation.

“Interview with Angharad N. Valdivia” (2010). In M. D. Souza and P. Cabello [Eds.] *The Emerging Media Toddler*. NORDICOM: The University of Gothenburg, Sweden.

“Interview with Angharad N. Valdivia about girls and the media”. (3/1/2009). *Red Infancia y Comunicación*. Santiago, Chile.

“Género y Consumismo en la Televisión Infantil Comercial Contemporánea” en *Perspectivas*. (4/1/2008). *Red Infancia y Comunicación*. Santiago, Chile.

<http://www.comunicainfancia.cl/2008/04/01/genero-y-consumismo-en-la-television-infantil-comercial-contemporanea-por-angharad-valdivia/>

### **Doctoral Student Supervision**

#### **Adviser**

Michelle Rivera (2013), “Hate It Or Love It: Global Crossover Of Reggaetón Music In The Digital Age”

Christina Ceisel (2012), “Consuming the ‘Authentic’: Globalized Nostalgia and the Politics of Hybridity Through Culinary Tourism and Heritage Foodways. A Case Study of Galicia, Spain” [Hamilton College]

Dennis Redmond (2011), “One Neoliberalism, Many Resistances: Videogame Culture and Postcolonial Media in the Era of Neoliberalism” [Miami Dade College]

Jillian Baez (2009), “Latinas Talk Back: The Latina Body, Citizenship, and Popular Culture” [CUNY-Staten Island]

Diem-My Bui (2008), “Embodiments of Difference: Representations of Vietnamese Women in the U.S. Cultural Imaginary” [UI-Chicago]

Kelly Allison Gates (2004), “Our Biometric Future: The Social Construction of an Emerging Information Technology” [UCSD]

Akosua Boatema Boateng (2002), “Culture in the Global Marketplace: A Study of Intellectual Property in Africa” [UCSD]

Carrie A. Rentschler (2002), “The Crime Victim Movement and U.S. Public Culture” [McGill]

Lori Kathleen Reed (2000), “A Technological Dis-ease: Scientific Discourses, Mass Media, and the ‘Truths’ about ‘Computer Addiction’” [formerly URI, SIU]

#### **Committee Member**

Myra Susan Washington (2012), “Branding Blasians: Mixed Race Black/Asian Americans in the Celebrity Industrial Complex”

Maritza Quiñones Rivera (2011), “Mediating Blackness: Black Puerto Rican Woman and Popular Culture”

David Monje (2007), “Making Enemies: Articulations of the ‘Enemy’ in the War on Terror”

Susan Harewood (2006), “Calypso, Masquerade Performance and Post National Identities”

Marie Leger (2004), “Clinical Globalization: Pharmaceutical Research in the Developing World”

Angela Record (2003), “Born to Shop: Teenage Women and the U.S. Marketplace in the 1950’s”

- Maria Victoria Ruiz (2003), "Border Narrative, Latino Health, and US Media Representation: A Cultural Analysis"
- Daniel McGee (2003), "Millennium Bus and Weapons of Mass Fear: Dialogs Between Science and Popular Culture in the 1990's"
- Gretchen Soderlund (2002), "Sex Panics and City Papers: Mass Media and Public Controversy Over the Traffic in Women"
- Lisa Michelle Sanmiguel (2000), "From 'Career Woman's' Disease to 'An Epidemic Ignored': Endometriosis in U.S. Culture Since 1948"

### **Current Advisees**

- Mei Bai—Gender and Television Fiction in Contemporary China
- Alicia Kozma—Exploitation Film and Gendered Production
- Richard Potter—Theories of Participatory Communication and the Venezuelan Example
- Arnau Roig-Mora—Trans-sexuality and Contemporary Spanish Media

### **Editorial Work**

Member of Editorial Board of Latino/a and Latin American Studies book series, Rutgers University Press, 2013-

Member of Editorial Board, Boletín de Infancia y Comunicación, Santiago, Chile, 2012-

Member of the Editorial Board, Comunicación y Medios, Santiago, Chile, 2012-

Member of Editorial Board, Latino Studies, Jan 2011-December 2014

Member of Editorial Board, Women's Studies in Communication, 2009-2011

Member of the Editorial Board, Cultural Studies, 2010-

Editor-in-Chief, Communication Theory, July 2008-May 2111.

Series co-Editor with Cameron McCarthy of "Intersections in Communications and Culture: Global Approaches and Transdisciplinary Perspectives". An Institute of Communications Research, University of Illinois Commemorative Series published by Peter Lang. 1999-

Member of the Editorial Board of Feminist Media Studies [Sage] Journal, 1999-2006

Member of the Editorial Board of The Communication Review [G&B Editorial Services], 1999-2006

Member of the Editorial Board of Cultural Studies—Critical Methodologies, Norman Denzin, editor [Sage Publications], 2000-

Member of the Editorial Board of Popular Communication, 2002-

Associate Editor of Chicana/Latina Studies: the journal of Mujeres Activas en Letras y Cambio Social, (formerly Voces: the journal of Chicana/Latina Studies), 2003-2008

Special Issue Editor of Communication Review, (7:2, April 2004). Latina/o Studies in Communication.

Member of the Editorial Board of Critical Studies in Media Communications, 2004-

Member of the Editorial Board of Communication and Critical/Cultural Studies, 2005-

Member of the Editorial Board of Communication, Culture & Critique, 2007-

Member of the Editorial Board of Journal of International and Intercultural Communication, 2007

Member of the Editorial Board of The Journal of Communication Studies, 2007-

Member of the Editorial Board of Revista Latina de Comunicación Social [Canary Islands, Spain], 2009-

Member of the Editorial Board of Women's Studies in Communication, 2009-

Member of the Advisory Committee for book series at New York University Press, *Critical Cultural Communication*, co-edited by Kent Ono and Sarah Banet-Weiser. 2007-

### **INVITED LECTURES**

“Transnational Studies, Girls and Popular Culture” Presented to the National Institute of Education, Singapore, September 11, 2013.

“Pluralistic Visions: Depictions of Race, Gender, and Family in American Television Culture” and panelist in “Modern American Media - Entertaining a Divided Nation.” Presented at the “Global Institute for Secondary Educators” held at the University of Illinois, July 12, 2013.

“Herbert I. Schiller, visionary scholar mentoring the field.” Presented to “Herbert I. Schiller and the Legacy of Communication” at UCSD, June 6, 2013.

“Que son las publicaciones cientificas,” “La valoracion: Jueces y Referees,” y “Notas de Editores” [Plenary Speaker and presenter] presented to the “Seminario de investigacion y escritura cientifica de Didactica de la Musica, las Artes Visuales y Humanidades.” Universitat Jaume I, Castellon, Spain, June 26-28, 2012.

“Principales Journals y congresos Internacionales en los que estar presentes: Lineas de investigacion proritarias y como captar fondos publicos.” Presented to the Departamento de Communication Audiovisual y publicidad de la facultad cc. de la informacion de la Universidad Complutense de Madrid. June 12, 2012.

“Metodologia cualitativa de investigacion aplicada: Publicacion en Journals de impacto” Presented to the Departamento de Communication Audiovisual y publicidad de la facultad cc. de la informacion de la Universidad Complutense de Madrid. June 5, 2012.

“Implicit Utopias and the Impossibility of Happiness: Gendered Latinidad in Contemporary Hollywood Film” presented to Latino Film Festival & Conference, April 7, 2012, Indiana University, Bloomington.

“Global hybridity, local ethnicity: Latina/os and popular culture” presented to the Communication Graduate Colloquium, University of North Dakota, April 12, 2012.

“La Representacion de Genero y Raza en la Television Infantil” presented to the 3ra Muestra Iberoamericana de Television Infantil, held in Bogota, Colombia, May 2011.

“Latina/o, Latin American, Hispanic?” forum co-sponsored by the Center of Latin American Studies and the Latina/o Studies Department, UICU, March 1, 2011.

“The Chilean Earthquake: The failure of new media and the endurance of radio technology.” Presented to the Center for Latin American Studies Colloquium, University of Illinois, January 27, 2011.

“Girl Culture, Global Marketing: Disney enters and predominates in children’s television.” Presented to the 4<sup>th</sup> US-Brazil Communications Colloquium, Caxias University, Caxias, Brazil, September 3, 2010.

“Latina/os and ethnicity in global children's television.” Presented to the Prix Jeunesse Iberoamericano, Sao Paulo, Brasil. October 12-15, 2009.

“Uses and Abuses of Hybridity: Contemporary Latinidad as a Malleable Construct.” Presented to the Global Media Research Center, Southern Illinois University at Carbondale. October 8, 2009.

“Radical Hybridity: Contemporary Mainstream Media and the Transnational Subject.” Presented to the Instituto de la Comunicación e Imagen, Universidad de Chile, Santiago. July 6, 2009

Representaciones de la mujer y niña Latina. Presented to the Centro Nacional de Television [CNTV], Santiago, Chile. July 3, 2009

“Who does she think she is?” Invited respondent to film screening at Feminist Futures Conference, Champaign, IL May 2009.

“Transnational media, hybrid bodies, and culture: Borders and the Latina transnation” presented at the Institute of Cultural Analysis, Nottingham Trent University, UK, March 12, 2008.

Invited Presenter to “Exploring New Media Worlds: Changing Technologies, Industries, Cultures, and Audiences in Global and Historical Context.” An international conference hosted by Texas A&M University, February 29 to March 2, 2008

Invited Presenter to the Geena Davis Institute on Gender and the Media [GDIGM]. Los Angeles, January 28-31, 2008.

“Media Studies and Popular Culture” presented to the Department of Communications at the Complutense University of Madrid, Spain. November 28, 2007.

“Representing diversity, mediating difference: Contemporary public discourses of Latinidad.” Presented at the University of Minnesota’s School of Mass Communication and Journalism, March 5, 2007.

“Global flows, hybrid bodies: The case of Latinas in mainstream popular culture” keynote speech presented at Eastern Illinois University, February 21, 2007.

“Space” presented at the James Carey Memorial Conference held at the University of Illinois, October 27, 2006.

“Hollywood Views the World: Tales of Identity and Difference” presented at the Collaborative Summer Workshop for Educators at the University of Chicago: Viewing the World through Media and Popular Culture, University of Chicago, June 23, 2005.

“Latina/o Studies, Hybridity, and Communications” March 31, 2005 at Michigan Technological University, Houghton, Michigan.

“Gender and competing Latinidades in the post NAFTA age” presented at the “Mass Media and Free Trade: NAFTA and the Cultural Industries” conference held in Monterrey, Mexico, October 21-23, 2004.

“Latinas as Radical Hybrid: Transnationally gendered traces in mainstream media” presented to the Women’s Studies Program at the University of California at Davis, March 3, 2003.

“Qualitative approaches to transnational studies.” Presented to the Indiana University School of Journalism, February 6, 2003.

“Brain, brow, or bootie: Latinas in contemporary popular culture.” Presented to the Ethnic Studies Program at the University of Oregon, May 2002.

“Latinas in Popular Culture.” Presented to the University of Maryland in February, 2002.

“Mentoring minority students.” Presented to the University of Illinois at Chicago, October 19, 2001

“Salsa as a metaphor for Latinidad: Latina/o Studies in 21st Century America,” presented at the University of Westminster, London, England, March 28, 2001.

“Representation of Latinas in Hollywood Film and Television.” Inaugural lecture of Women’s History Month at Bowling Green State University, Bowling Green, Ohio, March 2, 2001.

“Geographies of Latinidad: Latina/o Studies into the 20<sup>th</sup> Century.” Presented to the College of Arts & Sciences Forum, Bowling Green State University, Bowling Green, Ohio, March 1, 2001.

“Salsa as Metaphor for Latinidad: Dance and Music as Forms of Expressive Culture.” Presented at Bowling Green University, Bowling Green, Ohio, February 28, 2001.

“Geographies of Latin Latinidad: Latina/o Studies into the 20<sup>th</sup> Century.” Presented to the Centre of Latin American Studies, University of Cambridge, England, January 24, 2001.

“Salsa as Metaphor for Latinidad: Dance and Music as Forms of Expressive Culture.” Presented to the Ensino e Construção de Identidades, Department de Pedagogia e Didática das Ciências Experimentais, Universidade da Coruña España, 24, October 2000.

“Salsa as Popular Culture: Theoretical Challenges to Theories of Communications and Ethnic Studies” presented at the University of California at San Diego, February 16, 2000.

“Repensando a Pedagogia para o século XXI: Garotas adolescentes, cultural popular e a política de indentidades juvenis.” Presented to the “Século XXI: Qual conhecimento? Qual currículo” conference held by the Secretary of Education in Porto Alegre, Brasil, July 1999.



“Technologies of Power: The Case of Women and the Media”. Invited guest to Focus 580 Radio Show. WILL Radio, Urbana, Illinois. March 24, 1999.

“Technologies of Power: The Case of Women and the Media”. Friday Forum: Spring 1999. McKinley Foundation, Champaign, Illinois. March 26, 1999.

“Salsa as expressive culture: Latina/os and identity” invited speaker to the University of Georgia College of Communications “Communications and Cultural Studies” Symposium. April 16, 1998.

“Latinas in Hollywood Film: Issues of Representation and Activism” invited keynote speech to the Eastern Illinois University Latino Heritage Celebration, September 1997

“Rigoberta Menchu: Enabling Possibilities and Silencing Strategies” at the University of Chicago’s Humanities Institute Conference on “Collisions: Globalization, Mediation, Representation” held May 10, 1997.

“Let Me Speak: Rigoberta Menchu and the press” at Tulane University, March 23, 1996

“Listening to Our Voices: Latin American Women Reclaim Popular Culture” in the Women’s Studies Lecture Series “Gender at Geo-Critical Borders” at the University of Iowa, November 30, 1995

“Women in Mass Communications” Keynote Speaker at the “Woman as Creator” conference at Marywood College, Scranton, Pennsylvania, February 12, 1992.

### **CONFERENCE PRESENTATIONS**

“Ethnicity and Race: Central issues in the contemporary global moment” and “Feminist Mentoring in the Academy” to be presented at the International Communication Association, London, England, June 15-19, 2013.

“I See Myself in These Girls”: US Gendered Imperial Narratives in PBS’ *Half the Sky*” to be presented at Console-ing Passions, Leicester, England, June 23-25, 2013.

Presenter in “Publication Workshop” and moderator and respondent at “Discontents of TV in the Transnational Context” at Neoliberalism 2.0: Technologies, Power, and Resistance across Borders conference, April 2013, University of Illinois.

“Post-feminism Girl Groups Take a Transnational Tour: Popular Cinema Takes Up the Travel Narrative in an Intersectional World” also moderated the panel Post-Feminists and Franchise-able Girls [wherein this paper was presented]. Society for Media and Cinema Studies. Chicago, Illinois, March 2013.

Respondent and Moderator for "Women & Girls in the Making" panel, National Women's Studies Association. Oakland, CA November 2012.

"Mentoring Feminist PhD Students for Varied Career Options." Participant in "Extended Session: Feminist Scholarship Division." ICA, Phoenix, 2012.

"Borders, Migration, Community: Arizona and Beyond." Moderator of keynote pre-conference panel. ICA, Phoenix, 2012.

"The Politics of Doing Feminist Girl's Media Studies" presented to the NCA, New Orleans, November 2011.

"Scholar's Office Hours" participant in open hours at NCA, New Orleans, November 2011.

"Feminist Scholarship in the 21st Century: Feminist Ethics and Generalist Journals" presented to the ICA, in Boston, May 2011.

"The Impossibility of Limiting Ethnic Identities to the Nation-space or a Case Study of the Transnationality of Latina/o Studies" presented to the Imagining Transnational Futures conference in Urbana, IL, April 1, 2011.

"Foregrounding the Girls, backgrounding ethnic labor: Race and ethnicity in the *Gilmore Girls*" presented at NCA, in San Francisco, November, 2010

"Latinas in contemporary children's television" to be presented to the ASA conference in San Antonio, November 2010

"How to color within the lines: Disney returns to Latin America" presented at the LASA Congress, Toronto, Canada, October, 2010

"Girl Culture, Global Marketing: Disney enters and predominates in children's television" presented at the 4<sup>th</sup> Brazil-US Colloquium on Communication Studies. Universidade Caxias do Sul. Brazil. September 2-4, 2010.

"Uniting global television flows research with contemporary content analyses of children's television" and "Latina girls in television" presented at the IAMCR Conference 2010 at the University of Minho, Braga, Portugal.

"Global Ethnicity? Girls programming goes into mixed race" presented at the Global Girls Studies: Media and Pedagogical Approaches. Champaign, IL, May 26, 2009.

“Representations of diversity: From black and white to Latina/os and others” presented at the ICA Conference, Chicago, May, 2009.

“From Black and White to Latina/os and others” presented at Girls and Boys on Television: The Role of Gender. Prix Jeunesse. Munich, Germany, April-June, 2008.

“Transnational Latinidad: Latina/os media studies goes global” presented at the NCA Conference, San Diego, November 2008.

“Transnational Media, hybrid bodies and culture: Borders and the Latina transnation” presented at the IAMCR conference in Paris, France, July 2007.

“Making Interdisciplinarity in Communication Studies Matter” presented at the ICA conference in San Francisco, California, May, 2007.

“Emerging Directions in Latina/o Communication Studies” chair and presenter at ICA conference in San Francisco, California, May 2007.

“What Do We Know about Latina Girls and the Media” presented at ICA conference in San Francisco, California, May 2007.

“Scholar to Scholar: Mentoring Future Scholars in Ethnicity and Race in Communications.” Roundtable participant at ICA conference in San Francisco, California, May 2007.

Popular Culture and Cultural Practices: Constructing Identities through Practice and Performance. Chair of panel at ICA conference in San Francisco, California, May 2007.

“Critical and Cultural Studies Now” presented at roundtable at the NCA conference in San Antonio, Texas, November 2006.

“Borders and Immigration” respondent at the NCA conference in San Antonio, Texas, November 2006.

“The uses and abuses of hybridity in US mainstream representations of ethnicity: Latina/os as a case study” presented at the Crossroads Conference, held in Istanbul, Turkey, July 2006.

“Mixed race on Disney Channel: From *Johnnie Tsunami* through *Lizzie McGuire* and ending with the *Cheetah Girls*” presented at the International Communication Conference, held in Dresden, Germany, June, 2006.

“Cindy Sheehan: Stepping into the pregnant sign of mother” presented at the Second Qualitative Inquiry Congress, held in Urbana, Illinois, May, 2006.

“Consuming Dora A-Live! The Deployment and Interpretation of the U.S.'s Most Prominent Latina Child” with Susan Harewood to be presented to the Latin American Studies Association [LASA] Congress held in San Juan, Puerto Rico on March, 2006.

“Marketing the Sound and Shape of Latinidad: Gender, the Body, and the (Trans)National Trajectory of Latino Media.” Respondent to panel held at the Latin American Studies Association [LASA] Congress to be held in San Juan, Puerto Rico on March, 2006.

“Finding the ethnic other in contemporary popular culture” presented to the National Communication Association conference in Boston, MA, November 2005.

“Critical and Cultural Studies now—A forum.” Participant in roundtable held at the National Communication Association conference in Boston, MA, November 2005.

“Assessing the health of research on youth and adolescence.” Participant in roundtable held at the National Communication Association conference in Boston, MA, November 2005.

“Mapping out representational strategies of Latinidad.” Presented at the Crossroads in international cultural studies conference. University of Illinois, June 2005.

“Exploring Dora: Re-embodied latinidad on the Web” presented at the National Communication Association (NCA) conference in Chicago, IL, November 2004.

“Is Penélope to J-Lo as Culture is to Nature? Eurocentric approaches to “Latin” beauties” presented to the Latin American Studies Association [LASA] in Las Vegas, Nevada, October 2004.

“Disciplining the Ethnic Body” presented at the Global Fusions conference in Austin, Texas, October 2003.

“Latinas as Radical Hybrid: Transnationally gendered traces in mainstream media” presented at XI Encuentro de FELAFACS in San Juan, Puerto Rico, October 2003.

“Embodied global subjects: Hybrid Latinas in the mainstream” presented at the International Communication Association in San Diego, May 2003.

“Ethnic Studies, Difference, and Social Responsibility in the Academy: A perspective from a Communications Latina Studies Scholar” presented to the National Communication Association, New Orleans, November, 2002.

“Gender, Transnationalism and Hybridity: The Case of Latinas in U.S. Popular Culture.” Presented to the “Gender and Transnational Networks” conference held at the University of Illinois, October 2002.

“Gender and Latinas in US Popular Culture: Intercultural Conflicts within Pan-Latinidad.” Presented to the International Association of Mass Communication Researchers held in Barcelona, Spain, July 2002.

“Salsa and Latina/os: Exclusions within Latinidad.” Presented to the American Studies Association meeting held in Washington, D.C., November 2001.

“The Gendered Construction of Latinidad: Popular Culture and the Appropriation of the Other.” Presented at the International Communication Association held in Washington, D.C., May 2001.

“Cultural studies and the challenges of globalization What should a global cultural studies look like?” Presented to the National Communication Association held in Seattle, November 2000.

“The Location of Latina/os within US Culture and the Location of Latina/o Studies within Cultural Studies” with Marie Leger presented to the International Communication Association in Acapulco, Mexico, June 2000.

“Salsa and Latina/os: Expressive Forms of Popular Culture” presented to the International Communication Association in Acapulco, Mexico, June 2000.

“Community Building through Dance and Music: Salsa in the Midwest” presented at the “Double Crossings: Intercultural Relations of Minorities in North America” conference held in California State University at San Marcos, May 2000.

“Salsa and Latina/o Identity: Inclusions and Exclusions” presented to the “Geographies of *Latinidad*: Territories and Boundaries” conference at the University of Illinois, October 28-30, 1999.

“Theorizing Gender, Race and Class in Spectatorship Studies.” Presented to the International Communication Association to be held in San Francisco, May 1999.

“Reconstructing Latinidad through Salsa: Cultural Struggle and Formation in the Prairie.” Presented to the Culture, Place, and the Cultures of Displacement First Annual Spring Conference of the Illinois Program for Research in the Humanities at the University of Illinois, April 1999.

“Identity and Latina/os: Salsa as pan-ethnic signifier.” Presented to the National Communication Association conference held in New York City, November 1998.

“Teaching Diversity in the Technologized Classroom.” Presented to the joint National Communication Association/International Communication Association conference held in Rome, Italy, July 1998.

“Will the Real Salseros Please Stand Up? Salsa Dancing in Champaign-Urbana” presented at the “Constructing Latina/Latino Studies: Location and Dislocation” conference held at the University of Illinois, Urbana-Champaign, April 2-3, 1998.

“Lana Rakow: A Feminist Scholar” presented to the National Communication Association (NCA) Conference, held in Chicago, November 1997.

“Teaching from the Edge: Marginalization and the Classroom” and “Gender Issues in Latin American Leftist Journalism” presented to the Association for Education in Journalism and Mass Communication (AEJMC), held in Chicago, July-August 1997.

“The Secret of my Desire: Gender, Class and Sexuality in Lingerie Catalogs” presented at the International Association for Media and Communication Research (IAMCR) Conference, held in Oaxaca, Mexico, July 1997.

“Do the Media Make a Difference? Integrating Women into the Mediated Global Community” presented at the 47th ICA Conference, held in Montreal, Canada May 1997

“Representing Feminist Scholarship” presented at the 47th ICA Conference, held in Montreal, Canada May 1997

“Gender and Global Narratives: A Multidimensional Exploration of Salient Issues” presented at the 47th ICA Conference, held in Montreal, Canada May 1997

“A Guided Tour through One Adolescent Girl’s Culture” with Rhiannon Bettivia, presented at the 47th ICA Conference, held in Montreal, Canada May 1997

“Si Somos Americanas: Teaching and Learning About Latinas in the U.S. Classroom;” participant in “Ten Years of Feminist Scholarship: Looking Back, Where Have We Come From?” and “Clueless in Hollywood: Single Moms in Contemporary Family Movies”, presented at the May 1996 ICA Conference in Chicago, Illinois

“Xuxa: Passion, Gender, and Latin American’s Children TV” Presented at Console-ing Passions Conference in Madison, Wisconsin, April 1996.

“Latinos and the U.S. Media: Theoretical, Methodological, and Pedagogical Issues”, presented at the Speech Communication Association of Puerto Rico, December 1995, San Juan, Puerto Rico.

“Is Silence Ever Silent?” and “Rosie Goes to Hollywood: The Politics of Representation” Presented at the 81th meeting of the Speech Communication Association, San Antonio, Texas 1995.

“Expanding Horizons of Free Expression.” Panel member at the 1995 AEJMC, Washington, D.C., August 1995.

“Xuxa, Global TV, and the North American Media Market: Why U.S. Consumers Don’t Prefer Brazilian Blondes,” with Ramona Curry. Presented at the Conference of the Union for Democratic Communication, Austin, Texas, March 30-April 2, 1995.

“Rest Stops on the Information Superhighway: Feminist Critiques of Electronic Communication, a response.” Presented at the 80th meeting of the Speech Communication Association, New Orleans, Louisiana, November 1994.

“Teaching gender, race, and post-colonial issues in communication” Presented to the 1994 AEJMC, Atlanta, Georgia, August 1994.

“Let Me Speak! Can the U.S. press cover a multicultural subject?” Presented to the Union for Democratic Communications, San Antonio de los Baños, Cuba, December 1993.

“Learning About Rigoberta: Post-colonial subject in modern news” Presented to the Association of Women in Development, Washington D.C., November 1993.

“Work or Pleasure? Women of Color in the Audience” Presented to the International Communication Association, Washington D.C., May 1993

“Remembering Diversity” Presented to the Speech Communication Association, Chicago, October 1992.

“Women in Mainstream News” Presented to the Fifth International and Interdisciplinary Women's Congress, San Pedro, Costa Rica, February 1993.

“Traditional Women in the New York Times: Gender as a Barrier to Modernity” Presented to the International Studies Association, Acapulco, Mexico, March 1993.

“Is Female to Traditional as Male is to Modern?” Presented at the International Association of Mass Communications Researchers, in Sao Paulo, Brazil, August 1992.

“Is There Room for Feminism in Traditional News?” Presented to the International Communication Association, Chicago, May 1991.

Participant in "The Politics of Inquiry and Identity" Round Table at the International Communication Association, Chicago 1991.

"A Meta-analysis of the Cultural Imperialism Debate." Presented to the Union for Democratic Communications, October 1990, La Jolla, CA

"Women and the Press: A comparative analysis of Nicaragua and the United States." Presented to the American Studies Association, November 1989, Toronto, Canada

"Is it a different world?: Minority female youth and today's television." Presented to the Conference on Culture and Communication, October 1989, Philadelphia, PA

"Theoretical problems in studying multi-disciplinary subjects: the case of women, media, and the Nicaraguan revolution." Presented to the International Communication Association, New Orleans, May 1988.

"Images of women in the Nicaraguan revolution: a qualitative content analysis." Presented to the International Communication Association, Montreal, Canada, May 1987.

"Gender role models: An historical content analysis of Sears Roebuck and Montgomery Ward toy catalogues, 1916-1986." With S. Mazzarella. Presented to the International Communication Association, Montreal, Canada, May 1987.

"The Peruvian Experiment: enduring changes following the generals." Presented to the Conference on Culture and Communication; Philadelphia, PA, October 1986.

"Peruvian Broadcasting, 1980-1985." Presented to the Midwest Mini-Conference on Communications; Ann Arbor, MI, April 1986.

### **PROFESSIONAL SERVICE**

Reviewer for Celebrity Studies, Journal of Communication, Television Studies, Popular Communication, Ethnic Studies, Cultural Studies

Member of Review Board for Tinker Summer Grants, Center for Latin American and Caribbean Studies, University of Illinois, 2013

Member of Review Board for Hewlett Grants, Fulbright Scholarships, and Community Engagement Grants, University of Illinois, 2011-2013

Chair, Search Committee, Media and Cinema Studies, 2009.



Chair, Program Evaluation Committee, ICR, UIUC, 2008-9

Member Faculty Excellence Hire, Curriculum, and Media Studies Committee, ICR, 2008-9

Member joint search committee for Latina/o Studies and Sociology, Fall 2008

Panel Moderator for "Understanding and Minimizing the Impact of Cultural Stereotypes" roundtable held at the Illini Union, March 27, 2007.

Organizing Committee Member and leader of "Transnational Feminist Alliances" Seminar of the "Rethinking Communications within Changing Global Contexts" NCA Summer Institute to be held at the University of Maine, June 2007

Co-chair of Latina/o Studies/History Search Committee, UIUC, 2006-7

Member of Chair of Gender and Women's Studies Search Committee, UIUC, 2006-7

Reviewer of manuscripts for *Critical/Cultural Studies*, *Critical Studies in Media Communication*, *Latina/o Studies*, *Journal of Adolescence*, *Chicana/Latina Studies*, *Social Identities*, and *Popular Communication* in 2006-2007.

Chair of the Health Search Committee of Latina/o Studies Program, UIUC, 2005-6.

Chair of Advancement to Candidacy Committee of Institute of Communications Research, UIUC, 2005-7.

Reviewer of Popular Communication, Feminist Studies, and ERIC divisions at ICA 2006-07

Member of Multicultural Librarian Search Committee, University Library UIUC, 2005-2007.

Affirmative Action Officer, Latina/o Studies Program, UIUC, 2005-6.

Elected Member of the Advisory Committee, Institute of Communications Research, UIUC, 2003-2005.

Member of the Executive Committee of the Gender and Women Studies Program at the University of Illinois, Fall 2003-04, 2005-2006

Member of the Chancellor's Committee on the University wide Conference on Diversity, 2002-2003

Mentor for the Summer Research Opportunities (SROP) and Ronald Mc Nair programs 1995-

Member of the Executive Committee for the Center for Latin American and Caribbean Studies at the University of Illinois, 1999-

Member of the Executive Committee for the Program in Latina Latino Studies at the University of Illinois, 1999-

Member of the Committee on Institutional Cooperation (CIC) at the University of Illinois, 1999-

Affirmative Action Officer for the Latina/o Studies Program at the University of Illinois, 1999-2003

Member of the Executive Committee of the Gender in Global Perspectives Program , 1998-present.

Founding Coordinator of the Interdisciplinary Latina/Latino Research Collective (ILLRC) an independent faculty research and study group (1997-present).

Reviewer for the Qualitative Studies division of the Association for Educators in Journalism and Mass Communication [AEJMC], 1994-2000.

Member of Latino Studies Advisory Board and La Casa Cultural Latina Advisory Committee, UIUC 1995-97

Member of Millercomm Committee, 1995-1998

Member of the Search Committee for the first Latina/o Studies Director, 1995-6

Member of the WITS [Women, Information Technology, and Scholarship] Colloquium at the University of Illinois at Champaign-Urbana, Fall 1994-present.

Founding Member of the Coalition for Multicultural Feminist Studies in Communication, State College, Pennsylvania, May 1993.

Judge for Latin American Film Festival, Women's Studies division, held in New York City by the International Media Resource Exchange, 1992, 1993.

Reviewer for Critical Studies in Mass Communication, 1991-present.

Speaker for the Pennsylvania Council of the Humanities, 1992-1993 on two topics: "Global Issues in Women's Studies" and "Women in Mass Communication"

Co-chair of Feminist Scholarship Interest Group (FSIG) of the International Communication Association, May 1991 - May 1993.

Member of the Task Force on Diversity of the International Communication Association, May 1992 - 1995.

Cultural Diversity Committee, Mass Communication Faculty Search Committee, International Committee, and Graduate Admissions Committee at the School of Communication at the Pennsylvania State University.

Women's Studies Program Committee, University of Illinois at Champaign-Urbana, 1986-1987

National Women's Studies Association, Conference Planning Committee, 1985-1986

### **SELECTED ADMINISTRATIVE INNOVATIONS: 2009-2013**

Introduced “digital back pocket” production modules in all 100 level Media and Cinema Studies classes.

Introduced “Introduction to Popular Television and Movies” 100 level class that has grown from 60 to 400 students and is projected to be capped at 800 within next 2 years.

Revision the “Introduction to Media Studies” 100 level, composition general requirement class through writing e-text to be used by all TAs for regularity, standardization, and built in assessment tools.

Began tradition of bi-annual ICR Alumni Reunion. First one held 2010; Second on 2012; next one to be held next academic year.

Began process of summer mini-fellowships for doctoral students since 2010 wherein doctoral students compete for summer fellowship funds, whose research presentations begin the new school year in a tone of community formation and update as to research productivity.

### **HONORS, AWARDS, GRANTS**

Programas de Visitantes Distinguidos—Grupo Santander. Fellowship granted for Summer 2012 at the Facultad Ciencias de Informacion, Universidad Computense de Madrid.

Teresa Feminist Scholarship Award, ICA Feminist Studies Division, 2011.

Research Board Grant, UIUC, 2008-2009.

Hewlett Grant for International Studies Conference, “Global Girls Studies” [co-ordinated with Ruth Nicole Brown, EPS/GWS] held May 26, 2009

Research Board grant, UIUC, 2004-5

Invited senior faculty participant to the 2004 NCA [National Communication Association] Doctoral Honors Summer Seminar. University of New Mexico, July 2004.

Participant on PBS special Women’s History Month Panel entitled “Women, Sex, and the Media” in conjunction with Gloria Steinem visit to the Kinsey Institute at Indiana University, February 6, 2003.

“Spotlight on a Scholar” for the Latino Studies Division of the National Communication Association, November 2002.

Office of the Provost and Vice Chancellor for Academic Affairs course development grant for “Latinas in Film, Television, and Music” in 2000 to be offered cross-listed with Women’s Studies and Latina/o Studies beginning Spring 2002.

Research Associate and Co-Coordinator of “Territories and Boundaries: Interdisciplinary Research and Curriculum in Latina/Latino Studies”, Center for Advanced Study, Spring 1999

Fellow, Illinois Program for Research in the Humanities, 1998-1999

Invited Participant in the Hewlett Year 2000 Seminar: “Making Ethical Judgments when Cultural Viewpoints Conflict”, Fall 1997-Spring 1998.

Office of the Provost and Vice Chancellor for Academic Affairs course development grant for “History and Development of Latino Media in the U.S.”, with William Berry

MUCIA grant from International Studies at Penn State to begin talks about exchange program with the University of Costa Rica, 1993

Carnegie Foundation Grant to study media and adolescents, 1992-1994

Pennsylvania Council for the Humanities Speaker, 1992-1994

Faculty Marshall at the School of Communications, The Pennsylvania State University commencement ceremonies, May 1991.

AEJMC, Theory and Methodology division, minority fellowship, 1988

Graduate College Dissertation Research Award (UICU), Fall 1987 and Spring 1988

Latin American and Caribbean Studies Summer 1988, Research Grant

First place, Women in International Development (AWID) Paper Competition, 1987

University of Illinois Fellow, 1985-1986, 1986-1987

NCR, Inc. Oellman Scholarship, 1985-1986

Tinker Foundation Fellow for Latin American and Caribbean Studies, Summer 1985.

Ivie Wickam Scholar (UCSD), 1977-1982

### **FIELD RESEARCH**

Telecommunications project research in Lima and Arequipa, Peru, Summer 1985.

Women and the Press research in Managua, Nicaragua, Summer 1988.

Women's centers research in Santiago, Chile, December-January 1990-1991.

President Bachelet and Globalization Policies, March-April, 2006.

Comparative Desecration of Muslim/Christian spaces in Spain and Turkey, Summer 2006.

Girls watching global television, with Jillian Báez, Madrid, Spain, 2008.